

TRUNK studio



This studio is second investigation into architecture and consumerism.

We reject the idea that consumerism is vapid and devoid of meaning. We believe not in the construction of identity through consumption, but in what consumption reflects of our identity. The items that we accumulate in our lifetimes reflect our context, echo our values and reveal our aspirations. Key to this proposition is that objects carry meaning and shared cultural memory. At its core objects hold ideas - Architecture needs these ideas.

In this studio we will interrogate mass produced objects for surprising anecdotes and rich architectural ideas. We do this because we believe that the translation is more interesting than the quote.

This studio will pursue architecture with both new-car-smell and warm familiarity.

MONDAY & THURSDAY 6:30 - 9:30

W. BROUWERS + B. HARTFORD-DAVIS

PREVIOUS STUDIO: SUITCASE