

Melbourne Innovation District _Design Symposium

// 23.03.2018 - 09.30am - 05.30pm //
RMIT Design Hub Level 3 Lecture Theatre 100.03.001



[PROGRAM]

9.20 am

Introduction and Acknowledgement of Country by Emma Jackson (Program Manager of the Master of Urban Design RMIT)

9.30 am – 11.00 am

STRATEGY: THE OVERVIEW AND POTENTIAL OF INNOVATION DISTRICTS

What is an innovation district and why have one?

CHAIR

Tom Bentley (*Principal Advisor to the Vice Chancellor at RMIT University*)

PANEL

Bonnie Shaw (*Strategy and Knowledge Manager, Smart City Office*)

Professor Tom Holbrook (*5th Studio, Cambridge, UK and RMIT University*)

Professor Mark Jacques (*RMIT University*)

RESPONDENTS

Professor Donald Bates (*Chair of Architectural Design, Melbourne School of Design, Melbourne University*)

Margie McKay (*City Design Studio Manager, City of Melbourne*)

Associate Professor Brad Haylock, (*Communication Design Cluster, RMIT University*)

11.00 am-11.20 am MORNING TEA

11.30 am - 1.00 pm

TRANSFORMATION: PLANNING POLICY & URBAN DESIGN

How Might an Innovation District transform a city? Key players in the Barcelona 22@ Innovation District and Cambridge Innovation Zone discuss the critical challenges and aspirations in establishing an innovation district.

CHAIR

Professor Martyn Hook (*Dean School of Architecture and Urban Design*)

PANEL

David Martinez Garcia (*Co-ordinator of 22@ Division, Barcelona*)

Professor Michael Trudgeon (*Deputy Director Victorian Eco-Innovation Lab Melbourne University, Professor of Design, RMIT University*)

Kristian Winther (*ARUP, Melbourne*)

RESPONDENTS

Associate Professor Paul Minifie (*RMIT University*)

Ann Lau (*Director Hayball Architects, Program Advisory Committee member for Master of Urban Design RMIT University*)

Professor Laurene Vaughan (*Dean of the School of Design at RMIT University*)

1.00 pm - 1.50 pm LUNCH

2.00 pm – 4.00 pm

FINE GRAIN: SPECIFIC BENEFITS AND OPPORTUNITIES

How is an innovation district a unique opportunity? What can the Melbourne Innovation District learn from Barcelona and Cambridge? Academics from RMIT and Melbourne Uni discuss the finer grain in the projects they have undertaken or the research design studios they have led.

CHAIR

Professor Michael Trudgeon (Deputy Director Victorian Eco-Innovation Lab Melbourne University, Professor of Design, RMIT University)

PANEL

Associate Professor Mauro Baracco (RMIT University)

Karolina Bartkowicz (Lecturer - Industry Fellow, RMIT University)

Dr. Ian Woodcock (Melbourne University, RMIT University)

Dr. Shanti Sumartojo (Vice-Chancellor's Research Fellow, RMIT University)

RESPONDENTS

Alex Lawlor (Executive Director, Property and Sustainability, Melbourne University)

Distinguished Professor Larissa Hjorth (Director, Design and Creative Practice ECP Platform, RMIT University)

Professor Martyn Hook (Dean School of Architecture and Urban Design)

4pm – 5.30pm Closing drinks - Roof top, Design Hub Level 10



