THE STORY OF
Zaha Hadid
AND ZAHA HADID ARCHITECTS

By Patrik Schumacher
Principal & Senior Designer
Zaha Hadid Architects

PUBLIC LECTURE

Sunday, 5 November 2017 — 1600 to 1800 hours

RMIT Swanston Academic Building (SAB)
Building 80, Level 2, Room 7, Lecture Theatre
445 Swanston Street, Melbourne VIC 3000

RMIT University's School of Architecture and Design supported by UEM Sunrise is delighted to host Patrik Schumacher of Zaha Hadid Architects at the RMIT Design Hub on Sunday 5th November 2017.

Presenting the innovation and research of this globally renowned architectural practice, Patrik's keynote lecture will outline ZHA's pioneering design work that is married with ecologically sound materials and sustainable construction practices; enabling ZHA to deliver solutions to the defining challenges of our era.

Patrik Schumacher is the principal of Zaha Hadid Architects and is leading the firm since Zaha Hadid's passing in April 2016. He joined Zaha Hadid Architects in 1988, has been a co-author on most projects and was seminal in the development of ZHA as a 400-strong global architecture and design brand.

Working with clients that have global reputations for excellence, ZHA is developing projects that are renowned for their clarity of vision. Based in London for 40 years, ZHA has redefined architecture for the 21st century.

ZHA's optically rich architecture are built essays in spatial composition. They invite perception so that space becomes personal, owned by all visitors as they interact with each other and the surrounding architecture. The purity of ZHA's formal geometries and fluid lines in architecture engages the senses and captures the eye; creating unrivalled spatial experiences that are clearly organised and intuitive to navigate.

With each project being the very specific assimilation of its unique context, local culture, programmatic requirements and intelligent engineering, ZHA's architecture and its surrounding environment seamlessly combine, in both formal strategy and spatial experience.

RMIT UNIVERSITY Architecture & Design

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Zaha Hadid Architects

Register at ZHA.eventbrite.com